

knowledge to the design and implementation of AWS services. This book provides comprehensive review and extensive opportunities for practice, so you can polish your skills and approach exam day with confidence. Study key exam essentials with expert insight Understand how AWS skills translate to real-world solutions Test your knowledge with challenging review questions Access online study tools, chapter tests, practice exams, and more Technical expertise in cloud computing, using AWS, is in high demand, and the AWS certification shows employers that you have the knowledge and skills needed to deliver practical, forward-looking cloud-based solutions. The AWS Certified Advanced Networking Official Study Guide - Specialty Exam helps you learn what you need to take this next big step for your career. From Charles M. Kozierek, the creator of the highly regarded www.pcguides.com, comes The TCP/IP Guide. This completely up-to-date, encyclopedic reference on the TCP/IP protocol suite will appeal to newcomers and the seasoned professional alike. Kozierek details the core protocols that make TCP/IP internetworks function and the most important classic TCP/IP applications, integrating IPv6 coverage throughout. Over 350 illustrations and hundreds of tables help to explain the finer points of this complex topic. The book's personal, user-friendly writing style lets readers of all levels understand the dozens of protocols and technologies that run the Internet, with full coverage of PPP, ARP, IP, IPv6, IP NAT, IPSec, Mobile IP, ICMP, RIP, BGP, TCP, UDP, DNS, DHCP, SNMP, FTP, SMTP, NNTP, HTTP, Telnet, and much more. The TCP/IP Guide is a must-have addition to the libraries of internetworking students, educators, networking professionals, and those working toward certification. Master the technical skills and industry knowledge you need to begin an exciting career installing, configuring and troubleshooting computer networks with West/Dean/Andrews' NETWORK+ GUIDE TO NETWORKS, 8th edition. It thoroughly prepares you for success on CompTIA's Network+ N10-007 certification exam with fully mapped coverage of all objectives, including protocols, topologies, hardware, network design, security and troubleshooting. Virtualization-based projects give you experience working with a wide variety of hardware, software, operating systems and device interactions, while "On the Job" stories, Applying Concepts activities, and Hands-On and Capstone Projects let you explore concepts in more depth. MindTap Networking offers additional practice and certification prep. The text's emphasis on real-world problem solving provides the tools for success in any computing environment. A Practical Guide to Advanced Networking, Third Edition takes a pragmatic, hands-on approach to teaching advanced modern networking concepts from the network administrator's point of view. Thoroughly updated for the latest networking technologies and applications, the book guides you through designing, configuring, and managing campus networks, connecting networks to the Internet, and using the latest networking technologies. The authors first show how to solve key network design challenges, including data flow, selection of network media, IP allocation, subnetting, and configuration of both VLANs and Layer 3 routed networks. Next, they illuminate advanced routing techniques using RIP/RIPv2, OSPF, IS-IS, EIGRP, and other protocols, and show how to address common requirements such as static routing and route redistribution. You'll find thorough coverage of

configuring IP-based network infrastructure, and using powerful WireShark and NetFlow tools to analyze and troubleshoot traffic. A full chapter on security introduces best practices for preventing DoS attacks, configuring access lists, and protecting routers, switches, VPNs, and wireless networks. This book's coverage also includes IPv6, Linux-based networking, Juniper routers, BGP Internet routing, and Voice over IP (VoIP). Every topic is introduced in clear, easy-to-understand language; key ideas are reinforced with working examples, and hands-on exercises based on powerful network simulation software. Key Pedagogical Features

NET-CHALLENGE SIMULATION SOFTWARE provides hands-on experience with advanced router and switch commands, interface configuration, and protocols-now including RIPv2 and IS-IS **WIRESHARK NETWORK PROTOCOL ANALYZER TECHNIQUES** and **EXAMPLES** of advanced data traffic analysis throughout **PROVEN TOOLS FOR MORE EFFECTIVE LEARNING**, including chapter outlines and summaries **WORKING EXAMPLES IN EVERY CHAPTER** to reinforce key concepts and promote mastery **KEY TERMS DEFINITIONS, LISTINGS, and EXTENSIVE GLOSSARY** to help you master the language of networking **QUESTIONS, PROBLEMS, and CRITICAL THINKING QUESTIONS** to help you deepen your understanding **CD-ROM** includes Net-Challenge Simulation Software and the Wireshark Network Protocol Analyzer Software examples. This timely textbook presents a comprehensive guide to the core topics in cybersecurity, covering issues of security that extend beyond traditional computer networks to the ubiquitous mobile communications and online social networks that have become part of our daily lives. In the context of our growing dependence on an ever-changing digital ecosystem, this book stresses the importance of security awareness, whether in our homes, our businesses, or our public spaces. This fully updated new edition features new material on the security issues raised by blockchain technology, and its use in logistics, digital ledgers, payments systems, and digital contracts. Topics and features: Explores the full range of security risks and vulnerabilities in all connected digital systems Inspires debate over future developments and improvements necessary to enhance the security of personal, public, and private enterprise systems Raises thought-provoking questions regarding legislative, legal, social, technical, and ethical challenges, such as the tension between privacy and security Describes the fundamentals of traditional computer network security, and common threats to security Reviews the current landscape of tools, algorithms, and professional best practices in use to maintain security of digital systems Discusses the security issues introduced by the latest generation of network technologies, including mobile systems, cloud computing, and blockchain Presents exercises of varying levels of difficulty at the end of each chapter, and concludes with a diverse selection of practical projects Offers supplementary material for students and instructors at an associated website, including slides, additional projects, and syllabus suggestions This important textbook/reference is an invaluable resource for students of computer science, engineering, and information management, as well as for practitioners working in data- and information-intensive industries. Take an in-depth tour of core Internet protocols and learn how they work together to move data packets from one network to another. With this concise book, you'll delve into the aspects of each

protocol, including operation basics and security risks, and learn the function of network hardware such as switches and routers. Ideal for beginning network engineers, each chapter in this book includes a set of review questions, as well as practical, hands-on lab exercises. Understand basic network architecture, and how protocols and functions fit together. Learn the structure and operation of the Eth. Are you looking to get started with your journey to getting Cisco certified or merely want to increase your knowledge of networking to build on your IT skills and boost your career or business? And you looking for a guide that breaks down the seemingly complex topic of computer networking into simple, digestible content that you can start applying right away to set up, manage and troubleshoot computer networks with confidence? If you've answered YES, keep reading.... You Are 1-Click Away From Learning How To Develop More Than Average Level Knowledge Of Cisco Networking! You know the benefits of getting CCNA certification in the current tech industry that is openly hungry for network professionals. You know that you would easily get promoted for having practical Network skills or land yourself a job in a better paying Cisco-partner company and other businesses. You also know that networking job demand is growing exponentially each year, with a projected rate of 26% in 2020 alone. You know all that... But have you felt intimidated by the whole process of learning networking and even wondered whether you'd make it through a couple of weeks? Perhaps you're not an IT professional, but desire to learn network hardware maintenance and management to improve your life in aspects like security, business efficiency or for self fulfillment, but don't have a clue about where to begin? Then keep reading, as I have the perfect solution for you to get started with networking the right way. This book is a simple, straightforward and concise beginners' guide to computer networking, and is what you've been looking for. This book recognizes that the first step to becoming a real network professional is having a solid foundation of networking essentials, and its valuable content is weaved based on that understanding. As a beginner, I imagine that you've been having certain questions and concerns such as: What's the best way or place to start learning networking? What are some of the essential topics I need to cover? How do I acquire a solid understanding of networking that would enable me to handle basic hardware and software networking tasks? What does networking even entail? If I am right, even if just close, I am confident that this book will prove 100% valuable to you. In just 1-click away, you will learn: What a computer network is and the types of networks we have What an open systems interconnections model looks like, and why it's important to divide a network into various layers The ins and outs of data encapsulation What you need to know in TCP/IP The role of Ethernet technologies and cabling The basics of Ethernet cabling Everything you need to know about data encapsulation in TCP/IP model, and the Cisco 3 layer hierarchical model What IP addresses are and how they work ...And much more! Even if you've never done anything like this before, by the end of this book, you will be confident to execute everything the book teaches! What's more; this book is also a practical, beginner-friendly guide that you'll enjoy reading and implementing so consider this your lucky day! Scroll up and click Buy Now With 1-Click or Buy Now to get your copy today! Describes the advantages of setting up a local area network,

discusses arrangements, communications links, controls, and standards, and includes advice on documentation, security, and system evaluation 'A great, practical guide to all aspects of networking - stuffed with lots of quick and easy tips to help you leverage the power of your network.' Ivan Misner, NY Times bestselling author and founder of BNI and Referral Institute 'This practical and easy-to-read book will quickly get you the results you need from your network.' Charlie Lawson, BNI UK and Ireland national director 'A "must read" for anyone wanting to use the power of face-to-face AND online networking to generate career and business success.' Andy Lopata, author of Recommended and And Death Came Third Up to 80 per cent of opportunities come from people who already know you, so the more people you know, the more chance you have of winning the new business or career you want. The Financial Times Guide to Business Networking is your definitive introduction to a joined-up networking strategy that really works. This award-winning book has now been fully updated to include new chapters on generating referrals and boosting your confidence when networking, as well as the latest advice on social networking sites. Successfully combine online and offline networking techniques Develop the best networking approaches and behaviours Make a great first impression, build rapport and generate strong business relationships Talk to the right people, have productive conversations and effectively work a room Are you looking for a guide to learn the basics of a computer network? This book is for you! Before the advent of the wireless technology era, the existing communication technologies were primarily powered by wired technology. From the telephone to the fax machine, communication was not possible without a physical connection between the communication device and the source of the power of the device. For instance, there had to be a connection between a wired telephone and the dial board for communication to be possible. Just as with every other wired device, wireless communication has successfully displaced wired communication. The term wireless communication came into existence in the 19th century. Over the years, wireless communication technology has taken a new dimension. It ranks among the best mediums of information transmission from one device to other devices. This is not unconnected to the ease with which it allows users to communicate with others even if they are operating from a remote area. There are tons of devices that have been adapted for wireless communications. They include GPS, cordless phones, satellite television, Wi-Fi, and some other wireless computer parts. Recently, both the 3 and 4G networks have been included in the list alongside Bluetooth. This guide will cover the following topics: Wireless hardware and standard Subnetting Reminders and Tips Wireless Technologies Managing Routers and Switches Advanced Configurations IPv6 vs IPv4 The Internet's big arena Moving the Router Cabling the Network Subnetting Basics IPv6 Subnetting Scaling Networks... AND MORE! Buy this guide NOW to have the keys of networking with you and organize your computer network! Scroll to the top of the page and select the BUY NOW button... The completely updated NETWORK+ GUIDE TO NETWORKS, 6th Edition gives students the technical skills and industry know-how required to begin an exciting career installing, configuring, and troubleshooting computer networks. The text also prepares students for

CompTIA's Network+ N10-005 certification exam with fundamentals in protocols, topologies, hardware, and network design. After exploring TCP/IP, Ethernet, wireless transmission, and security concepts, as well as an all-new chapter on virtual networks, students can increase their knowledge with the practical On-the-Job stories, Review Questions, Hands-On Projects, and Case Projects. NETWORK+ GUIDE TO NETWORKS, 6th Edition also includes reference appendices, a glossary, and full-color illustrations. The features of the text combined with its emphasis on real-world problem solving, provides students with the tools they need to succeed in any computing environment. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The inside scoop on a leading-edge data storage technology The rapid growth of e-commerce and the need to have all kinds of applications operating at top speed at the same time, all on a 24/7 basis while connected to the Internet, is overwhelming traditional data storage methods. The solution? Storage Area Networks (SANs)--the data communications technology that's expected to revolutionize distributed computing. Written by top technology experts at VERITAS Software Global Corporation, this book takes readers through all facets of storage networking, explaining how a SAN can help consolidate conventional server storage onto networks, how it makes applications highly available no matter how much data is being stored, and how this in turn makes data access and management faster and easier. System and network managers considering storage networking for their enterprises, as well as application developers and IT staff, will find invaluable advice on the design and deployment of the technology and how it works. Detailed, up-to-date coverage includes: The evolution of the technology and what is expected from SANs Killer applications for SANs Full coverage of storage networking and what it means for the enterprise's information processing architecture Individual chapters devoted to the storage, network, and software components of storage networking Issues for implementation and adoption This book provides a practical guide to flow-aware networking (FAN), one of the most promising new quality-of-service architectures for the Future Internet. The latest concepts are examined in detail, including coverage of approximate flow-aware networking. The scope and evolution of the debate on network neutrality is also discussed. Topics and features: provides a broad survey of flow-oriented approaches and solutions based on the concept of flows; presents a range of mechanisms for improving transmission performance of streaming flows under congestion; illustrates how problems caused by congestion may be solved in a multilayer environment, proposing new methods for enhancing transmission in wired-wireless FAN; analyzes aspects of fair transmission in FAN, reviewing algorithms that improve transmission of streaming flows during network failures; describes the implementation aspects of the cross-protect router; concludes each chapter with review questions, with answers provided at the end of the book.

Networking is a skill that many people recognize as critically important, but which many find difficult, boring or fear-inducing - or even all three. Yet if you master the techniques that really work, networking can pay dividends. Effective networking means tapping into a team of like-minded business people willing to help each other achieve their goals. If you build, grow and nurture your business

networks, you will become known for your expertise and will be better placed to win the new client, business or job when it really matters. You can network successfully in person or online and The Complete Guide to Professional Networking shows you how to use both together for the most powerful results. The techniques and suggested strategies in this book are backed up by video interviews with some of the world's most successful networking experts. Readers master the technical skills and industry know-how required to begin an exciting career installing, configuring, and troubleshooting computer networks with the completely updated NETWORK+ GUIDE TO NETWORKS, 7E. Readers prepare for success on CompTIA's Network+ N10-006 certification exam with fully mapped coverage of all objectives, including protocols, topologies, hardware, network design, and troubleshooting. New interactive features cater to the grazing reader, making essential information easily accessible and helping learners visualize high-level concepts. This edition introduces the latest developing technology with a fresh, logical organization. New OSI layer icons visually link concepts and the OSI model. New and updated On the Job stories, Applying Concepts activities, Hands-On and Case Projects encourage further exploration of chapter concepts. This edition's emphasis on real-world problem solving provides the tools to succeed in any computing environment. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This new edition gives readers the ability and understanding necessary to create and administer a network. The book shows the reader how to physically connect computers and other devices to a network and access peripherals such as printers over the network. Current, essential IT networking skills--made easy! Thoroughly revised to cover the latest technologies, this practical resource provides you with a solid foundation in networking fundamentals. Networking: A Beginner's Guide, Sixth Edition discusses wired and wireless network design, configuration, hardware, protocols, security, backup, recovery, and virtualization. You'll also get step-by-step instructions for installing, configuring, and managing Windows Server 2012, Exchange Server 2013, Oracle Linux, and Apache. This is the perfect book for anyone starting a networking career or in need of an easy-to-follow refresher. Understand network cabling, topologies, hardware, and the OSI seven-layer model Connect LANs and WANs Configure network protocols, such as TCP/IP, IPX/SPX, SMTP, DHCP, HTTP, WINS, and more Explore directory services, such as Microsoft's Active Directory, X.400, and LDAP Enable and support remote network access Secure your network and handle backup and disaster recovery Select, install, and manage reliable network servers, including Windows Server 2012, Exchange Server 2013, Oracle Linux, and Apache Manage network workstation computers Design a robust network from the ground up Work with virtualization technologies, such as Hyper-V, VMWare, and Oracle VM VirtualBox To complement the CompTIA Network+ Study Guide: Exam N10-007, 4e, and the CompTIA Network+ Deluxe Study Guide: Exam N10-007, 4e, look at CompTIA Network+ Practice Tests: Exam N10-007 (9781119432128). Todd Lammle's bestselling CompTIA Network+ Study Guide for the N10-007 exam! CompTIA's Network+ certification tells the world you have the skills to install, configure, and troubleshoot today's basic networking hardware peripherals and protocols. First,

however, you have to pass the exam! This detailed CompTIA Authorized study guide by networking guru Todd Lammle has everything you need to prepare for the CompTIA Network+ Exam N10-007. Todd covers all exam objectives, explains key topics, offers plenty of practical examples, and draws upon his own invaluable 30 years of networking experience to help you learn. The Study Guide prepares you for Exam N10-007, the new CompTIA Network+ Exam: Covers all exam objectives including network technologies, network installation and configuration, network media and topologies, security, and much more Includes practical examples review questions, as well as access to practice exams and flashcards to reinforce learning Networking guru and expert author Todd Lammle offers valuable insights and tips drawn from real-world experience Plus, receive one year of FREE access to a robust set of online interactive learning tools, including hundreds of sample practice questions, a pre-assessment test, bonus practice exams, and over 100 electronic flashcards. Prepare for the exam and enhance your career—starting now! To complement the CompTIA Network+ Study Guide: Exam N10-007, 4e, and the CompTIA Network+ Deluxe Study Guide: Exam N10-007, 4e, look at CompTIA Network+ Practice Tests: Exam N10-007 (9781119432128). Todd Lammle's bestselling CompTIA Network+ Deluxe Study Guide for the N10-007 exam! CompTIA's Network+ certification tells the world you have the skills to install, configure, and troubleshoot today's basic networking hardware peripherals and protocols. First, however, you have to pass the exam! CompTIA Network+ Deluxe Study Guide, Fourth Edition by networking guru Todd Lammle has everything you need to prepare for the CompTIA Network+ Exam N10-007. Inside, Todd covers all exam objectives, explains key topics, offers plenty of practical examples, and draws upon his own invaluable 30 years of networking experience to help you learn. Prepares you for Exam N10-007, the newest CompTIA Network+ Exam Covers all exam objectives including network technologies, network installation and configuration, network media and topologies, security, and more Includes practical examples review questions, as well as access to practice exams and flashcards to reinforce learning Offers invaluable insights and tips drawn from real-world experience You will have a year of FREE access to a robust set of online interactive learning tools through the Sybex online test bank, including hundreds of sample questions, a pre-assessment test, bonus practice exams, and over 300 electronic flashcards. Prepare for the exam and enhance your career with the authorized CompTIA Network+ Deluxe Study Guide, Fourth Edition. Packed with a wealth of hands-on activities, NETWORKING WITH WINDOWS SERVER 2016, EXAM 70-741 empowers readers to successfully pass the MCSE/MCSA certification exam while also equipping them to successfully face the real-world challenges encountered by today's Microsoft networking professionals. This engaging, full-color presentation emphasizes the key skills necessary to manage and configure a Windows Server 2016 network. Comprehensive coverage addresses TCP/IP configuration, including IPv6, DNS configuration, DHCP implementation and management, deploying remote access, configuring distributed network file services, and high performance network solutions. In addition, hands-on labs and meaningful case projects offer extensive opportunities to apply the concepts to real practice. Important Notice: Media content referenced

within the product description or the product text may not be available in the ebook version. It used to be that two laptops, sitting side by side, couldn't communicate with each other; they may as well have been a thousand miles apart. But that was then, before the advent of Zero Configuration Networking technology. This amazing cross-platform open source technology automatically connects electronic devices on a network, allowing them to interoperate seamlessly-without any user configuration. So now you don't have to lift a finger! Needless to say, it has completely changed the way people connect to devices and programs for printing, file sharing, and other activities. Zero Configuration Networking: The Definitive Guide walks you through this groundbreaking network technology, with a complete description of the protocols and ways to implement network-aware applications and devices. Written by two Zero Configuration Networking experts, including one of Apple's own computer scientists, the book covers more than just file sharing and printing. Zero Configuration Networking also enables activities such as music and photo sharing and automatic buddy discovery on Instant Messaging applications. In fact, Zero Configuration Networking can be used for virtually any device that can be controlled by a computer. And this handy guide has the inside scoop on all of its capabilities-and how you can easily apply them in your own environment. For the technically advanced, Zero Configuration Networking: The Definitive Guide examines the three core technologies that make up Zero Configuration Networking: Link-Local Addressing, Multicast DNS, and DNS Service Discovery. It also reviews a series of APIs, including C-API, Java API, CFNetServices, and Cocoa's NSNetServices. Whether you want to understand how iTunes works, or you want to network a series of laptops and other devices at your office for maximum efficiency, you'll find all the answers in this authoritative guide. Packed with hands-on learning tools, Tomsho's GUIDE TO NETWORKING ESSENTIALS, Eighth Edition, equips you with the knowledge and skills to work with network infrastructure devices and network operating systems in a small to medium-size network environment. Focusing on troubleshooting and computer networking technologies, it delivers a comprehensive introduction to network protocols and network devices, including wireless and cybersecurity technologies. It reflects the latest networking technologies and operating systems, covers new Ethernet standards, includes an Internet of Things (IoT) chapter and adds certification mapping to the Microsoft Technology Associate (MTA Exam 98-366) in Networking Fundamentals. Maximizing your success, virtual labs and the MindTap digital learning solution give you ample opportunities to put what you learn into practice and prep for the certification test. Explores the hardware, installation, configuration, and administration of computer networks using examples drawn from the Windows NT/2000, Unix/Linux, and NetWare environments What's stopping you networking? You know you need to do it and, like most people, you probably hate it. Business Networking - The Survival Guide helps you overcome all your fears and concerns. Start navigating the networking jungle like an expert as you build your confidence, raise your profile, create new connections, strengthen your support network and open up exciting new opportunities. Effective networking - both in person and online - has never been more vital. This indispensable, friendly

guide will take you step by step through the whole process so you can quickly master: Invitations - plan, prepare and make the best of LinkedIn Meeting people - work the room, feel comfortable and start conversations Spotting needs - work out what people want, ask the right questions and establish credibility Reconnecting - follow up, keep in touch and win that pitch Networking may be necessary, but it doesn't have to be stressful. This introduction to networking on Linux now covers firewalls, including the use of ipchains and Netfilter, masquerading, and accounting. Other new topics in this second edition include Novell (NCP/IPX) support and INN (news administration). Despite its popularity, traditional networking isn't working. This groundbreaking book flips the traditional idea of networking on its head and puts helpfulness at the center of this little-understood practice. Helpful revolutionizes what networking is, how it happens, and how we should do it. Whether you're a natural at networking or dread it like tax day, Helpful will forever change the way you practice networking and build relationships, professional and otherwise. This book provides a practical guide to flow-aware networking (FAN), one of the most promising new quality-of-service architectures for the Future Internet. The latest concepts are examined in detail, including coverage of approximate flow-aware networking. The scope and evolution of the debate on network neutrality is also discussed. Topics and features: provides a broad survey of flow-oriented approaches and solutions based on the concept of flows; presents a range of mechanisms for improving transmission performance of streaming flows under congestion; illustrates how problems caused by congestion may be solved in a multilayer environment, proposing new methods for enhancing transmission in wired-wireless FAN; analyzes aspects of fair transmission in FAN, reviewing algorithms that improve transmission of streaming flows during network failures; describes the implementation aspects of the cross-protect router; concludes each chapter with review questions, with answers provided at the end of the book. Packed with a wealth of hands-on activities, NETWORKING WITH WINDOWS SERVER 2016, EXAM 70-741 empowers you to successfully pass the MCSE/MCSA certification exam while also equipping you to successfully face the real challenges that you will encounter as a Microsoft networking professional. This engaging, full-color presentation emphasizes the key skills necessary to manage and configure a Windows Server 2016 network. Comprehensive coverage addresses TCP/IP configuration, including IPv6, DNS configuration, DHCP implementation and management, deploying remote access, configuring distributed network file services, and high performance network solutions. In addition, hands-on labs and meaningful case projects offer extensive opportunities for you to apply what you've learned in real practice. Packed with hands-on activities, MCSA GUIDE TO INSTALLATION, STORAGE, AND COMPUTE WITH MICROSOFT WINDOWS SERVER 2016, EXAM 70-740 equips readers to pass the MCSE/MCSA certification exam while preparing users to become a successful Microsoft networking professional. A clear presentation emphasizes the skills to manage a Windows Server 2016 system and focuses on installation, management, and configuration. Extensive coverage of all exam objectives introduces Windows Server 2016 and covers server installation, server configuration and management, storage and file

systems, Hyper-V virtualization, high availability, and server maintenance and monitoring. A full chapter highlights new technologies, including Nano Server and Windows Containers. Unlike many certification-focused books, this edition goes beyond the certification objectives to provide an understanding of the core technologies built into Windows Server. Numerous hands-on activities focus on virtualization. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. A guide to creating a home computer network covers such topics as implementing network addressing, configuring network adapters and routers, sharing music and photos, automating household appliances, and troubleshooting. This guidebook provides insight into the latest in Networking technologies. Completely revised, this text now includes coverage of Broadband, Wireless, and Linux. Building up your strategic network is a key component of getting ahead in business. It's not enough to have the skills. You must network with others who can help you get ahead. Juliette C. Mayers, president and CEO of Inspiration Zone LLC, gives you practical advice on how to build your personal brand and strategic networking plan in her new book *The Guide to Strategic Networking: Dream. Plan. Create. Achieve.* Mayers expands upon the principles shared in her first book to include help on how to develop an action plan. Here, she offers a mix of advice and encouragement in order to inspire you to make your dreams come true. Mayers uses examples of her own career, including how she became president of a firm specializing in multicultural consulting, brand management, and thought leadership. She also draws from her leadership experience at GE Capital, Bank of Boston, The Ad Club Foundation, and Blue Cross Blue Shield of MA. Also included are action-oriented "Making It Real" exercises to help you develop your own written strategic networking plan. Get in touch with those who can help you succeed at business and in your career—from using social media effectively to understanding the importance of attending networking events, Mayers lays out an easy roadmap for you to follow. IT professionals who want to move into the networking side in a corporate or enterprise setting will find the detailed content they need to get up to speed on the very latest networking technologies; plus, current networking professionals will find this a valuable and up-to-date resource. This hands-on guide is designed so that you can select, design, and implement an actual network using the tutorials and steps in the book. Coverage includes an overview of networking technologies, including the hardware, software, transmission media, and data transfer processes; in-depth coverage of OSI and TCP/IP reference models; operating systems and other systems software used in today's networks; LANs, WANS, and MANs, including the components and standards that operate within each type of area network; and more. The former Google executive, editorial director of Twitter and self-described introvert offers networking advice for anyone who has ever cancelled a coffee date due to social anxiety—about how to nurture a vibrant circle of reliable contacts without leaving your comfort zone. Networking has garnered a reputation as a sort of necessary evil in the modern business world. Some do relish the opportunity to boldly work the room, introduce themselves to strangers, and find common career ground—but for many others, the experience is often awkward, or even terrifying. The common networking

advice for introverts are variations on the theme of overcoming or “fixing” their quiet tendencies. But Karen Wickre is a self-described introvert who has worked in Silicon Valley for 30 years. She shows you to embrace your true nature to create sustainable connections that can be called upon for you to get—and give—career assistance, advice, introductions, and lasting connections. Karen’s “embrace your quiet side” approach is for anyone who finds themselves shying away from traditional networking activities, or for those who would rather be curled up with a good book on a Friday night than out at a party. For example, if you’re anxious about that big professional mixer full of people you don’t know, she advises you to consider skipping it (many of these are not productive), and instead set up an intimate, one-on-one coffee date. She shows how to truly make the most out of social media to sustain what she calls “the loose touch habit” to build your own brain trust to last a lifetime. With compelling arguments and creative strategies, this new way to network is perfect not only for introverts, but for anyone who wants for a less conventional approach to get ahead in today’s job market. GUIDE TO NETWORKING ESSENTIALS provides students with both the knowledge and hands-on skills necessary to work with network operating systems in a network administration environment. By focusing on troubleshooting and computer networking technologies, this book offers a comprehensive introduction to networking and to advances in software, wireless and network security. Challenge Labs and Hands-On Projects are directly integrated in each chapter to allow for a hands-on experience in the classroom. Updated content reflects the latest networking technologies and operating systems including new Ethernet standards, cloud computing, Windows 10, Windows Server 2016, and recent Linux distributions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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